

A photograph of three young women standing in front of a wall covered in colorful graffiti. The woman on the left is wearing a dark t-shirt and jeans, making a peace sign. The woman in the middle is wearing a denim jacket and dark pants. The woman on the right is wearing a white hoodie and light blue jeans, also making a peace sign. The graffiti on the wall includes various tags and symbols in blue, red, and white.

# 1 miljoen volgers: wat kunnen webshops leren van influencers?

Door Joost Bouhof, Jordan van Andel en Bart Kampschreur







## 100 SUBS RANDOM VLOG DINGES / SET-UP VIDEO



JoostBouhof  
541K abonnees

Abonneren

👍 656



🔗 Delen



**vortex**  
AGENCY







## WIJ WERKEN VOOR O.A.:



ASUS®

logitech

LANDELIJK  
CENTRUM  
STUDIEKEUZE



UBISOFT



KNVB



erazer  
MEDION





# JORRAPTOR



930.000 YouTube-subs



115.000 TikTok-volgers



80.300 X-volgers



77.600 Twitch-volgers



49.000 Instagram-volgers





**Brock\_Smith**  
brock\_smith



**Thijmen70**  
thijmen70

# JOOST BOUHOF



719.100 YouTube-subs verdeeld over 4 kanalen



136.800 TikTok-volgers



68.000 X-volgers



142.700 Twitch-volgers



310.000 Instagram-volgers

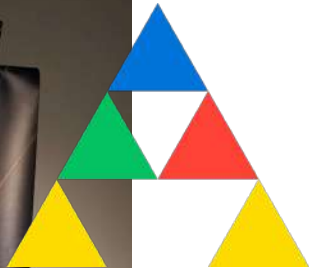


SAMSUNG

Media Markt







**Fanflock**  
Marketing Agency.



**ZIJN VAN  
DIE FILMPJES  
BOEIEND?**







Mashable

<https://mashable.com> > article > ge... ⋮

## For Gen Z, TikTok is a search engine

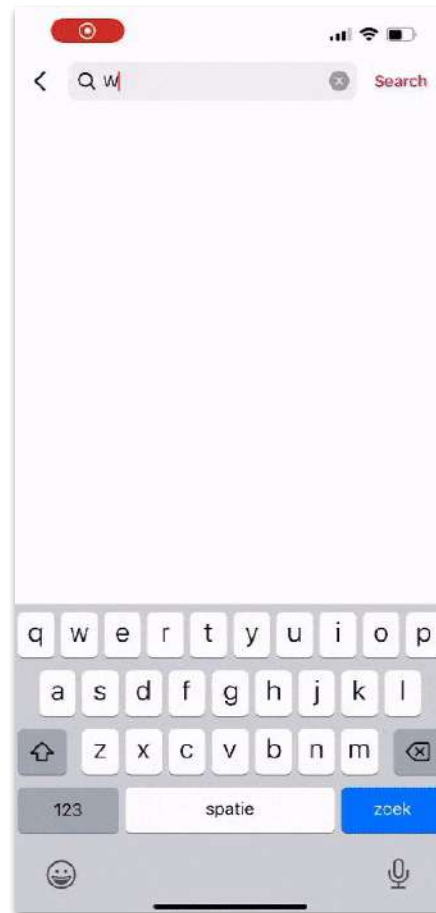
31 jul 2022 — For Gen Z, **TikTok** is more than entertainment. It's a **search engine**. Young people explain why they're searching social media instead of Google.

## Almost 40% of Gen Z is using TikTok and Instagram for search instead of Google, according to Google's own data

TECHCRUNCH / SARAH PEREZ / JUL 13

“In our studies, something like almost 40% of young people, when they're looking for a place for lunch, they don't go to Google Maps or Search. They go to TikTok or Instagram,” one Google exec said. The comments were based on internal research that involved a survey of U.S. users, ages 18 to 24. —

Tags: Gen Z, Google







Search: abercrombie jeans fit

Top Accounts Video's LIVE

8-12

Best 3 styles from abercrombie - especially for...  
annadani 1162

5-17

I literally never wear jeans because they don't fit me...  
notbrooke... 2.2M

7-10

I have 10 pairs of jeans from @abercrombie and these ta...  
itsmarisa\_kay 25.7K

10-3

step up your fits this fall!! #fallfashion #mensfashion...  
austinhiller\_ 1.6M

Search: rare beauty blush olive skin

Top Accounts Video's LIVE

6-3

Replying to @D The best shades of the @Rare Beauty...  
sarah\_novio 13.1K

3-7

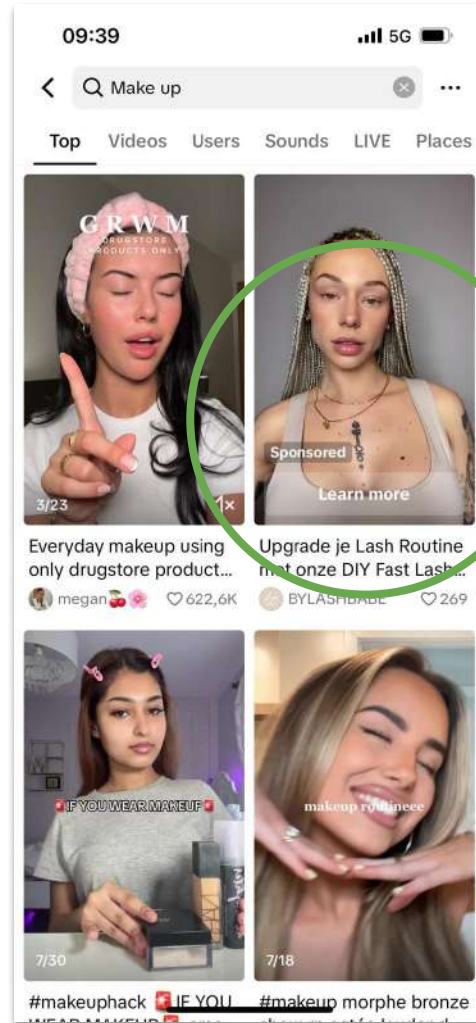
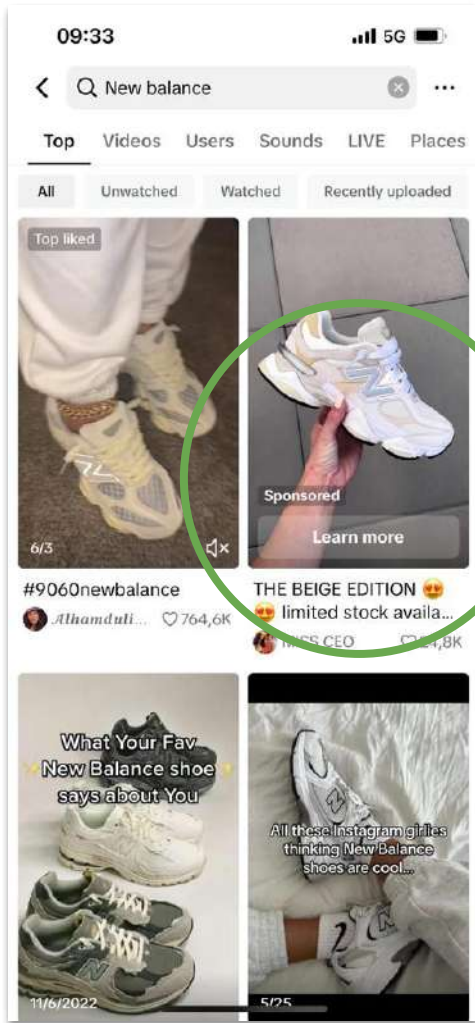
@rarebeauty blushes that work great on olive...  
thehennaali 34.2K

2022-10-13

Blush for Olive Skintones #blush #rarebeauty...  
thehennaali 108.2K

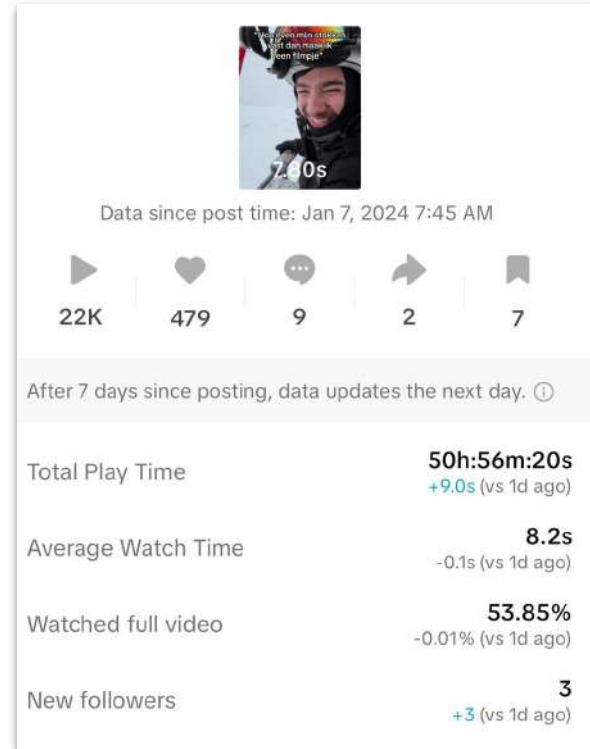
2022-10-13

Replying to @\_suhana\_3 my cheek hurt after this lol...  
vandanakan 135.2K





**HEB JE NOU EIGENLIJK  
VOLGERS NODIG?**



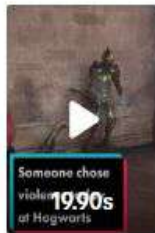


**WAT KAN  
IK DAN DOEN?**





# WEES DE EERSTE

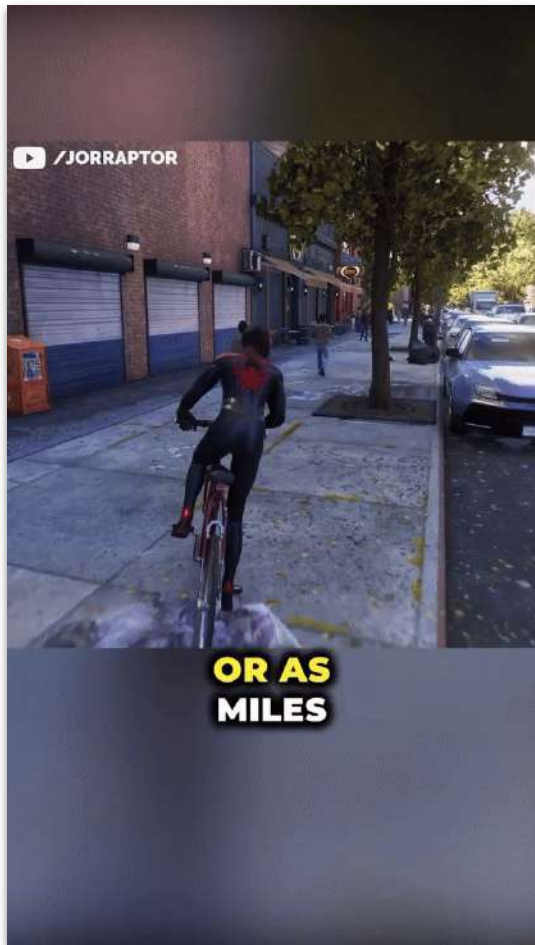


Whoops... #hogwartslegacy #harrypottergame #hogwarts  
#hogwartslegacygameplay #hogwarts #jorraptor #games #gaming

▶ 8.3M ♥ 770.0K 💬 5.7K ➦ 71.8K 📌 75.6K

Post time: 2/6/2023 9:51 PM ⓘ





You can find a bike in the open world in Spider Man 2 PS5  
#spiderman2ps5 #jorraptor

▶ 896.4K    ♥ 74.1K    💬 338    ➦ 1.5K    📌 18.6K

Post time: 10/24/2023 4:24 PM ⓘ



MR.cray Official

ain't no one talking about how miles literally ran  
some over with the bike 🦴



13

2023-1... Reply



**joostbouhof** ✓

Joost Bouhof · 2023-3-14

↗ Vrienden

Het was code: geel en we hadden een parachute 🟡 🌈  
[@Pascal Scherpenkate](#) #codegeel #wind #parashute #stunt

🎵 origineel geluid - Joost Bouhof



115.4K



1411



19.6K



# DOE 'ES GEK



**Heb jij die vent met die  
parashute gezien op  
Toktik (zo heet het toch)?**



# RINSE & REPEAT



**WIE IS WEL EENS  
ZENUWACHTIG GEWEEST  
VOOR EEN GROEP?**



 **joostbouhof** ✓  
Joost Bouhof · 2022-11-7 ⇒ Vrienden

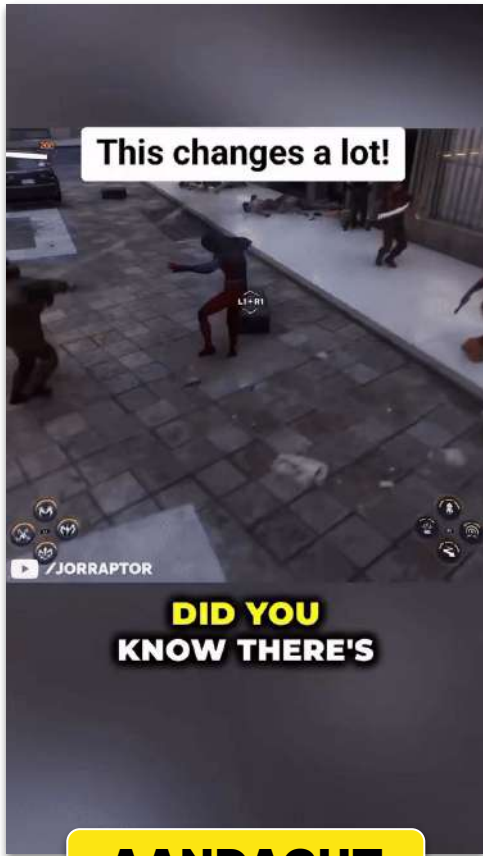
Heel Nederland vind me dom nu 😊😊 #WakuWaku  
#JoostSpeeltSpellen #Spelshow #GameShow #Games #Quiz

🎵 origineel geluid - Joost Bouhof

 20.1K  86  995      



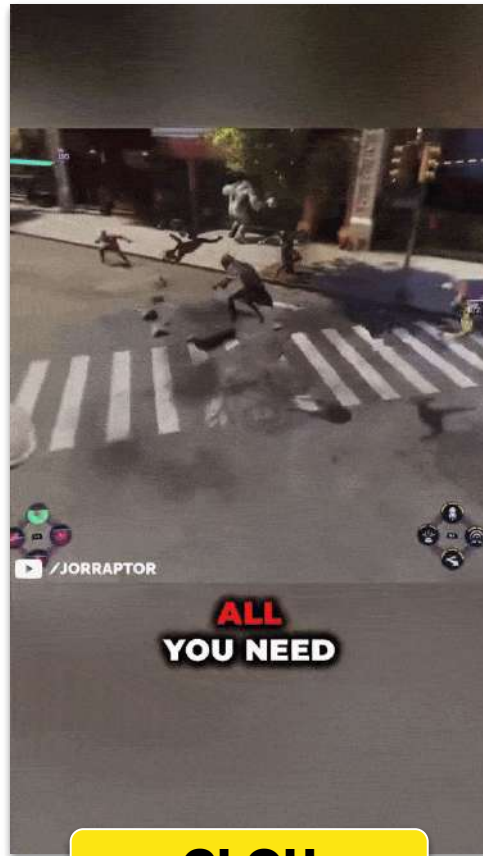
**HOE VERTEL  
IK HET VERHAAL?**



**AANDACHT**



**BODY**



**CLOU**



**MAKKERS spelen PIMPAMPET**  
(voor volwassen jochen)

399K views • 1 year ago



**Wie is het grappigst?! (Cards Against Humanity)**

321K views • 11 months ago



**BLACK STORIES XXL met de MAKKERS (en Roedie)**

201K views • 1 year ago

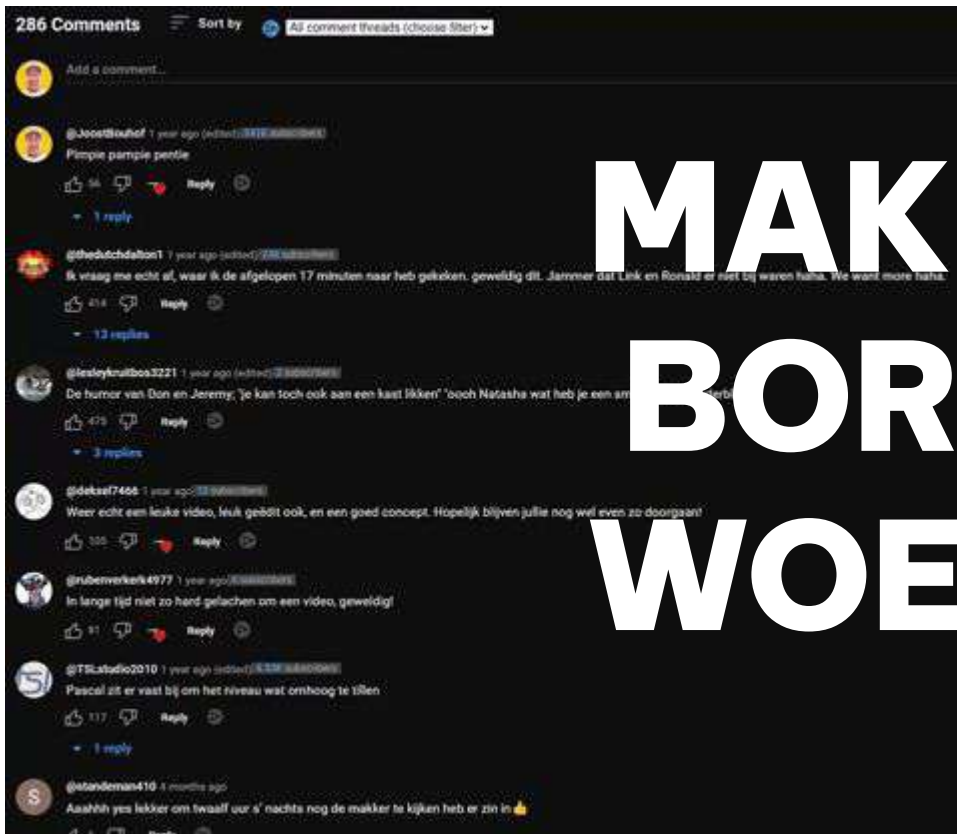


**Je hebt maar 5 SECONDEN! (Grote jochen editie)**

288K views • 9 months ago

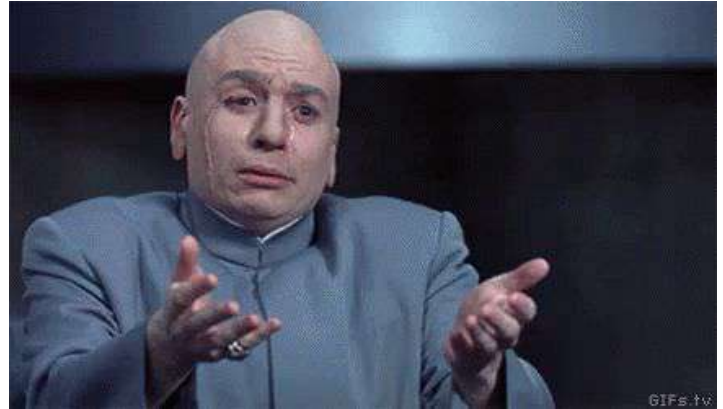
# DOE WAT WERKT





# MAKKERS BORDSPELLEN WOENSDAG

**VERKOOPT  
JIJ NOU  
BORDSPELLEN  
IN JE WEBSHOP?**



**“HOEVEEL WERK IS  
ZO’N FILMPJE NOU?”**

**DE TIJD ZIT  
HEM  
MEESTAL  
NIET IN HET  
FILMEN.**







▶ 304.0K



▶ 423.5K



▶ 213.2K



**RECAP: WEES DE EERSTE  
EN VERTEL HET GOED**



**happy horizon**  
CREATIVE DIGITAL AGENCY



**vortex**  
AGENCY

**Bart Kampschreur**  
TikTok-expert | Managing Director bij Vortex Agency  
Arnhem, Gelderland, Nederland  
2K volgers · Meer dan 500 connecties

  Uw gedeelde connecties bekijken


Word lid om profiel te bekijken

 Vortex Agency | Part of Happy Horizon

 Radboud University Nijmegen




**Joost Bouhof** · 1ste  
Content Creator & Creative Marketeer  
Randstad · Contactgegevens  
500+ connecties

  Mike Hendriksen, Raoul van Wijk en 144 andere gemeenschappelijke connecties

 Fanflock



 Bericht  Meer



**Jordan van Andel** · 1ste  
Founder / Owner / Content Creator at JorRaptor  
Amsterdam, Noord-Holland, Nederland · Contactgegevens  
217 connecties

  Mike Hendriksen, Raoul van Wijk en 34 andere gemeenschappelijke connecties

 JorRaptor



 Bericht  Meer